



LOWER MORELAND TOWNSHIP SCHOOL DISTRICT
2551 MURRAY AVENUE, HUNTINGDON VALLEY, PENNSYLVANIA 19006

MARYKAY FEELEY, Ed.d.
SUPERINTENDENT OF SCHOOLS

*Expanding Horizons...
Individualizing Excellence*

Guidelines for Promotional Materials to be Sent Home to Students or Posted on the District Website

Organizational Guidelines

Organizations asking for the District to share information with its students must:

- Provide services within the geographic boundary of the Lower Moreland Township School District and
- Have non-profit status and provide its tax exempt number issued by the Pennsylvania Department of Revenue to the District.

Promotional Material Guidelines

Promotional materials must following the guidelines below:

- Promotions must be appropriate for student use and consistent with district policy (for example, promotions may not mention alcohol products).
- Promotions must be for activities or organizations that are of direct interest to students.
- Promotions may not say that the activities are endorsed by the Lower Moreland Township School District.

Procedural Guidelines

Requests for promotional materials will be sent to the Building Principal first and will then be submitted to the Superintendent for approval before materials are sent home with students or posted to the District website.